



#HackCorona
in Ukraine

Switzerland Helps Ukraine to Fight the Coronavirus by Supporting IT- initiatives Competition

#HackCorona in Ukraine 2020 is an all-Ukrainian competition of IT-projects that helps citizens and businesses resist the COVID-19 pandemic in Ukraine. The competition participants are public activists, startups, marketers, researchers and developers. The competition is initiated by the Ministry of Digital Transformation and supported by Ukrainian business and international partners, including the Embassy of Switzerland in Ukraine and UNDP in Ukraine

Thematic Directions

COVID-19 Counteraction

E-services to limit the spread of coronavirus, for instance, communication with patients, tracking the virus' spread, or new medical solutions

E-services for Citizens

Social, educational, administrative and other public services for citizens that may be necessary during the epidemic and quarantine

Social Entrepreneurship

Innovative ideas for the remote development of digital social entrepreneurship

Mutual Assistance

Services to support and ensure the livelihood of vulnerable groups in quarantine

Selection Criteria

- ▶ Innovative solution
- ▶ Social impact
- ▶ Scaling up and sustainability potential
- ▶ Inspired team

Таймлайн конкурсу

- ▶ 1 April 2020: launch
- ▶ 6 April 2020: application deadline
- ▶ 14 April 2020: finalists' selection
- ▶ 15 April – 14 May 2020: mentoring support. After the mentoring period, all project finalists are officially approved for use in Ukraine by the Ministry of Digital Transformation
- ▶ 15 May 2020: winners' selection and further projects implementation

Jury

The competition jury has selected the winners who will receive the mentoring support and funding for their initiatives' implementation within the specified period. The jury consisted of 11 members, including government officials, representatives of leading socially responsible businesses, and international donors' community

Budget

The total competition budget was 150 000 CHF, including 100 000 CHF provided by the Swiss Agency for Development and Cooperation within the framework of the EGAP Program implementation and 50 000 CHF provided by UNDP Ukraine

Competition Results

Competition organizers received 899 applications including ideas, prototypes, and finished products. There were 22 finalists in the final round, five of whom became winners. One project was also awarded a special prize



KAZKOZVUK

— is a charity project created for visually impaired children. It aims to provide children with modern audio tales that will develop their imagination and facilitate information perception. The project is also important for Ukrainian audio industry development.



VUIKO

— is the first domestic marketplace for a local manufacturer of craft farm products. During quarantine, it allows to save jobs and find a stable sales channel, promoting entrepreneurship development. Via VUIKO, the consumer can order products from a local manufacturer and join the craft culture after the quarantine.



“Listen”

— is the first systematized online library of audiobooks in Ukrainian. It already includes more than 100 prose and poetic works of Ukrainian classics from the school curriculum as well as works of contemporary writers narrated by themselves. The resource will be useful for both students and adults, but especially for people with visual impairments.



Digital Women 2020

— is a global initiative of supporting and developing women's entrepreneurship via digitalization. It aims to complete three tasks: to establish a community of entrepreneurs from around the world and create cooperation between them through a unique platform; to aggregate the best educational materials and entrepreneurship opportunities in one place; to provide founders with subsidized access to modern online business management tools.



“Support for life”

— is a project that won a special prize. It is aimed to improve the quality of life of people with disabilities. It involves the development of an online course with sign language translation teaching the new social skills necessary during the pandemic and other critical life situations; mentoring support during training; online psychological consultations and self-help groups, educational materials.



EGAP Program will join the funding of the winning projects Digital Women 2020 and the project “Support for Life”